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# A fresh and innovative project

Some opinion polls engaged at the national and international level shows that wellness and health represent the essential need for Italians.

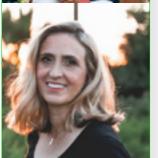
Surveys show that wellness and health are a broad example of the increasingly important and evolving need. As a result, customers are ready to evaluate innovative ways to change if companies are credible and reliable.

Our product lines offer innovative solutions made with cutting-edge technologies for the natural well-being of the person. In addition, we offer heterogeneous products aimed at a broad audience without limits of age, gender and/or body size to meet the needs of each person through a wide range of solutions.

Improve your daily life

































### Your well-being matters

Health is the most valuable asset we possess and one that we must guard very carefully. Good health means carrying out all daily actions without problems and feels good about oneself and society.

Italians know it well: their approach to health, in recent years, from reactive (means as an intervention only in case of symptoms or manifestations of the disease), has become proactive and is reflected in the decisions of a healthier lifestyle and in the choice of natural products to support their well-being.

Every smile is unique for us



## We feel good

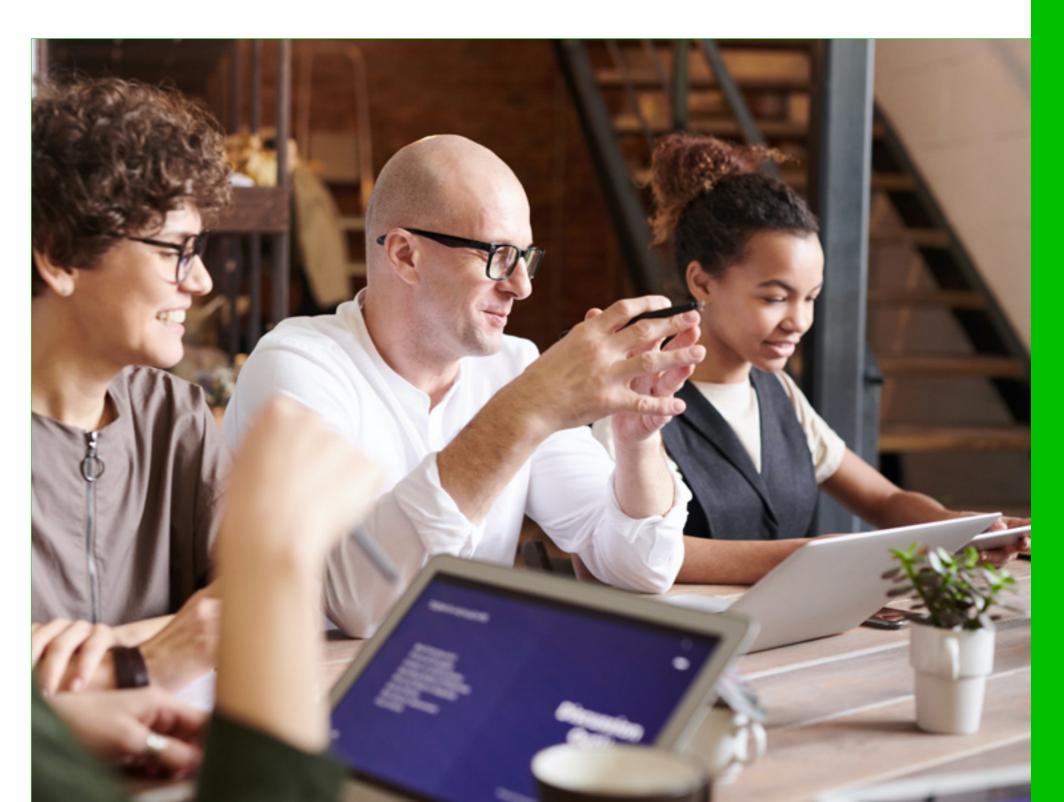
### The project comes from the understanding of how important it is to feel good.

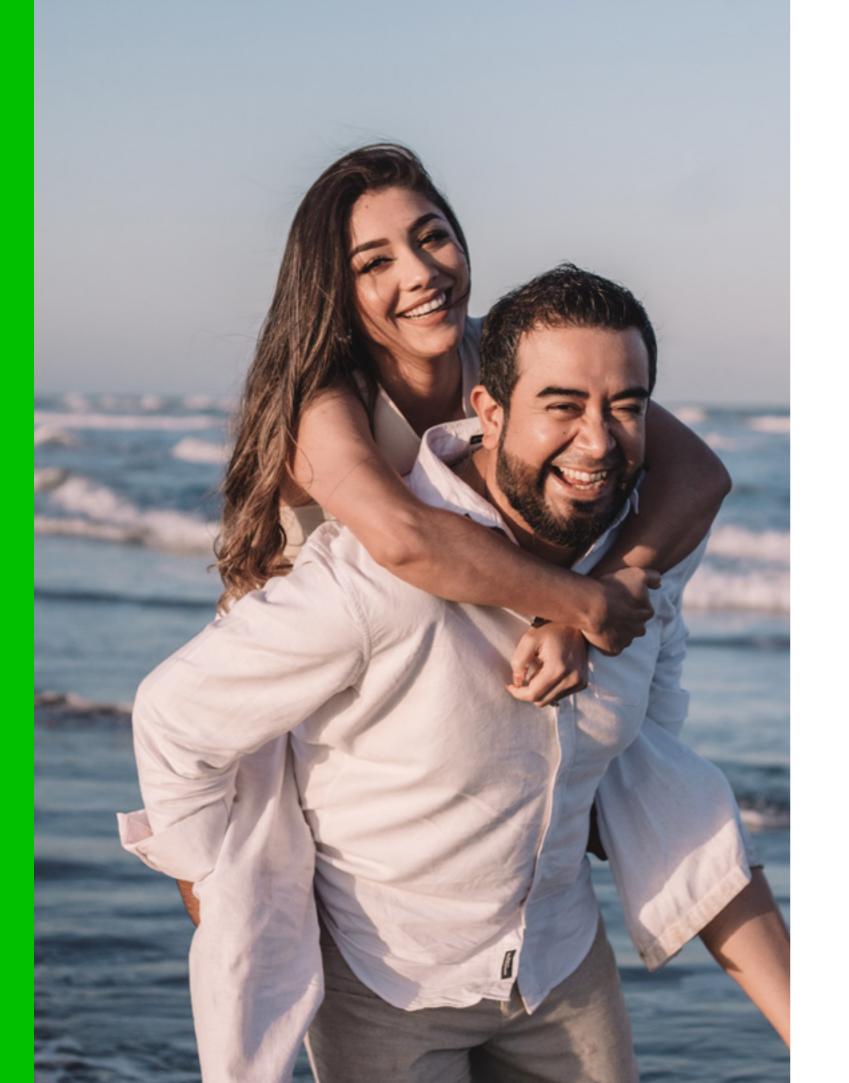
We are an ongoing reality in the health and beauty field that proposes an offer of accessories, garments, and products to improve the health of its prosumers through daily use.

Our mission is to ensure customers' smile through a new concept of well-being, natural and 100% Italian.

In this catalogue, you can discover the company's values, the principles of its technologies and more details on the different product lines.

We are working to promote well-being





### Ozone: an excellent ally for our health

Ozone is a natural gas composed of 3 atoms of oxygen (molecular formula O3). It has bactericidal, acaricidal, fungicidal and virus-inactivating properties. The transfer of an oxygen atom expresses these properties. At the end of its sanitizing action, it turned into normal oxygen without leaving residues of any kind.

Nowadays, ozone is the most effective natural disinfectant known. It quickly reaches the most hidden points eliminating up to 99.98% of impurities. Moreover, thanks to its high oxidizing and sanitizing power, it quickly (varying from a few seconds to a handful of minutes) can inactivate any pathogenic agent, virus, mould, fungus, and allergens as break down odours, even the persistent ones.

The use of ozone generators helps us rest more easily, eliminate fatigue, suffer minor discomfort, and have better performance in well-being. Having an ozone generator is the best investment for you and your family.

It is essential to use ozone generators in all places where there is an aggregation of people. In short, where the bacterial load and odours related to or generated by human activities are exceptionally high.

### On October 21st, 2010, the Ministry of Health and CNSA\* recognised the use of ozone in the air and water treatment as a disinfectant agent.

#### \* National Food Safety Committee

Ozone generates a process of air oxidation in all the environment in which the treatment is carried out. In just a few minutes, this process attacks and breaks down (literally destroys) the cellular components of any bacteria, viruses, mould, mites, and tiny pests present in the environment.

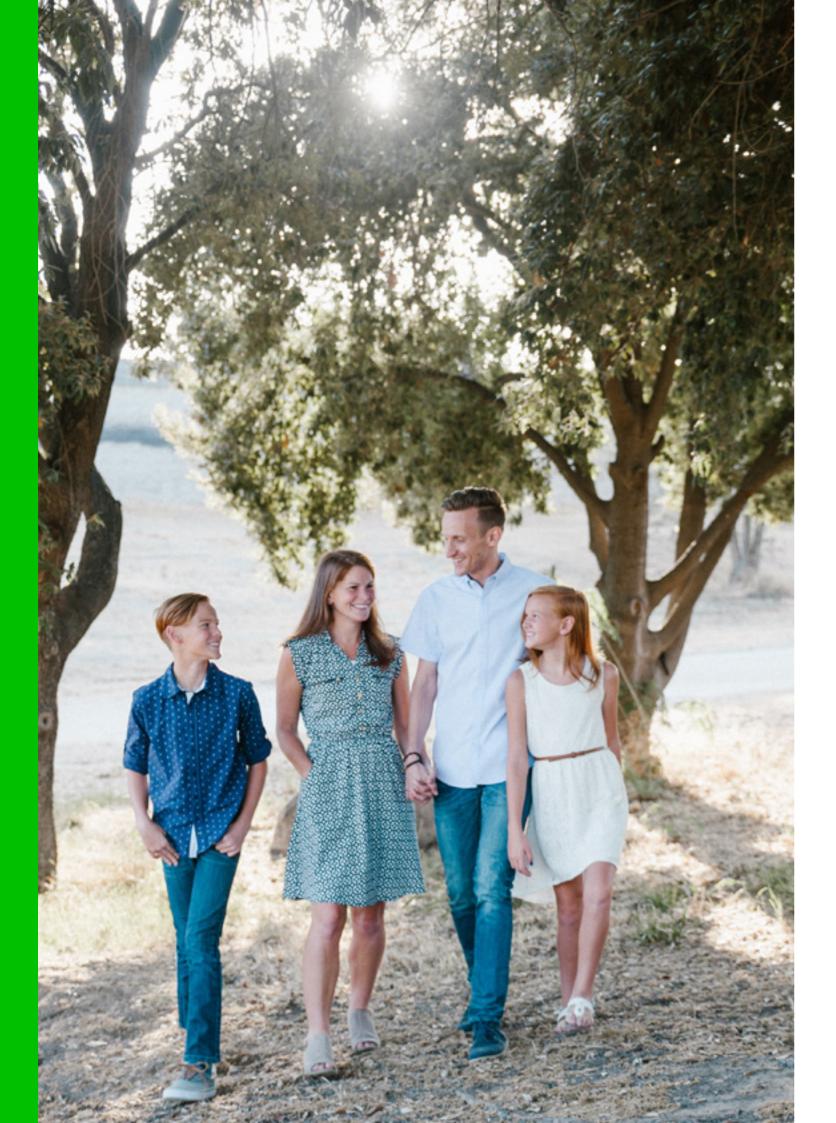
Ozone lysis and oxidative decomposition neutralize present odours (breaking bonds within odour molecules present in the air, surfaces, and porous materials).

Ozone is well-known as the most effective disinfecting agent against allergens and pathogens in air and water, even compared to chemical cleaners. It spreads throughout the environment in a capillary manner, penetrating deep into fabrics and reaching even the most hidden places where bacteria and allergens nest.

Sanitization is total. Once ended the work, it will be sufficient to air the treated environment. Finally, the oxygen molecules will take the place of the ozone ones.



It is also highly effective in purifying water from any biological, chemical or mineral contaminants.



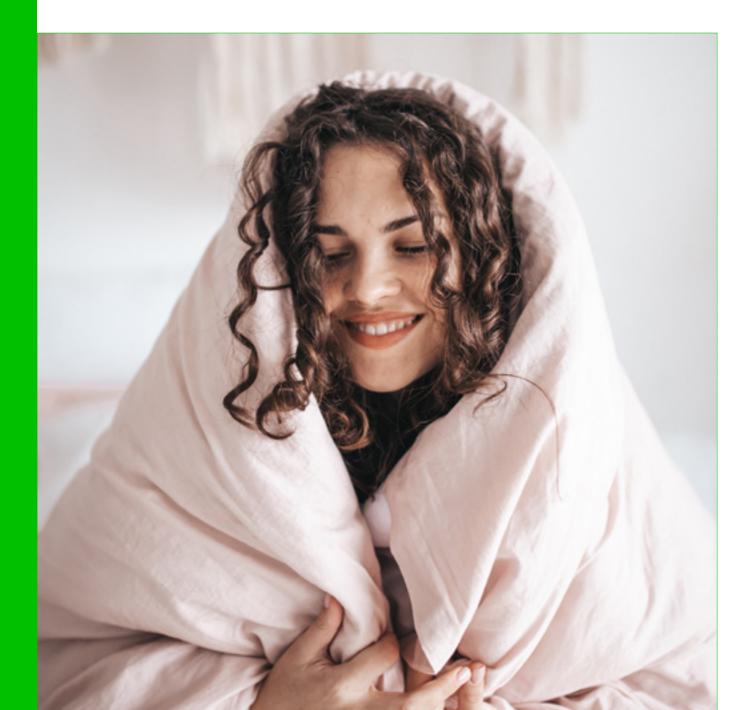
## **FIR\*** technologies

\* Far Infrared Ray

These rays are called bio-genetic, or life-generating, or physiological waves that, penetrating our vital system, generate an effect on the water molecules of our body.

The result is a dilation of capillary vessels, a significant increase in blood circulation, and tissue and cell metabolism activation. In addition, thanks to the bio-minerals contained in the tissue, FIR technology reflects the human body's rays thanks to the contact with the human body.

This characteristic promotes bio-stimulation and micro-circulation: the body benefits by gaining tone, vigour and aesthetics and, in particular, by bringing about a rejuvenating action that affects the whole body. Wearing FIR offers excellent benefits to our health. This technology, in direct contact with our body, intervenes to:





### Le nostre linee prodotti



#### **Clean Air**

Guarantee safer air and drinkable water quality in your domestic or business places thanks to the ozone technology.



#### **Bio Relax**

Relax lovingly and peacefully using FIR bed accessories to improve your physiological recovery and wake up full of energy.



#### **Fir Daily**

Wear FIR clothing to reduce weakness and stress in your daily life.



#### **Fir Sport**

Choose FIR sportswear to increase more energy and better your performances.







### Ozone is natural gas with a very high oxidizing power and the peculiarity of dissolving without leaving any trace of chemical residue: 100% ecological.

Nowadays, we are even more sensitive to hygiene and sanitation environment issues: our home, a business activity, a working environment, every place where several people share the same spaces.

Generally, to refresh the air, we open the windows. However, this is not the best solution, because by doing so, we let in pollutants from exhaust pipes and factories and dust and annoying pollen.

Ordinary cleaning is done with dangerous and smelly chemicals often is not enough to make our environment healthy and safe. Thanks to the ozone generators, you can stay quietly both in domestic and working environments without health risks.

## **Clean Air**

Ozone is the most effective natural disinfectant known today, quickly reaching the most hidden places and removing up to 99.98% of impurities.

any pathogenic agent, virus, mould, fungus and allergens. In addition, it can break down odours, even the persistent ones. It is also helpful for people with

Some products line:





#### Pocket



#### Air Slim



Ozone has properties: anti-infective, anti-viral, anti-fungal, anti-toxic, anti-parasitic and anti-inflammatory. A clean environment, from home to the workplace, is essential to your health and the well-being of your family.











The products design contains FIR tissue: an anti-static, anti-mould, anti-odour, anti-bacterial and non-allergenic material.

The night's rest has absolute importance in everyone's life. While we sleep, our organism eliminates physical and mental fatigue allowing a physiological recovery of wellbeing conditions.

Created with FIR technology, the mineralized fabric acquires high thermal insulation. This property maintains a constant temperature of our body without undergoing temperature changes, playing a stimulating microcirculatory system and constantly strengthening metabolism and balance.



## **Bio Relax**

FIR tissue facilitates sleep and promotes better physiological recovery.

FIR rays are called bio-genetic (means as life-generating) or physiological waves, which, by penetrating our vital system, generate an effect on the water molecules of our body. The result is a dilation of capillary vessels, a significant increase in blood circulation, and tissue and cell metabolism activation.

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**Products line** 

Therapy sleep mat



Size: Single, Half square, Double Instructions:  $\textcircled{1} \land \bigtriangledown \land \bigtriangledown \land \bigtriangledown$ 



#### **Mattress protectors**



The strengthening of our body's immune system is a direct consequence of the improvement of the microcirculatory system, which, in addition, slows down the process of cellular ageing.

Our body is also capable of producing FIR. The intensity of the FIR produced by the human being varies from person to person. However, when we start to age and a decline in health begins, FIR radiation decreases proportionally to zero. The FIR can penetrate the body up to 5-7cm, remove blockages, and normalize blood circulation.

The longer the time, the greater the surface area in contact with the FIR mineralized tissue, the greater the benefits will be (24h).

Being in contact as much as possible - and then sleeping - with the mineralized FIR fabric facilitates correct blood circulation, reduction of muscle cramps and joint pains, the formation of bedsores, and fights mite allergies.











### The product line promotes clothing and accessories that you can use in everyday life to facilitate activities in the world of work or family.

Often some health problems are caused by substances in the human body that we cannot discard. For example, our bodies are unable to excrete certain toxins or heavy metals. In addition, toxic gases can be encapsulated in the clusters (bunches) that water forms. When these toxins accumulate, blood circulation decreases and cellular energy is compromised.



## **FIR Daily**

The scientific community agrees that FIR rays are essential to all life forms because they have strong 100% natural beneficial and therapeutic properties.

**Products line:** 

Men **T-Shirt**  Women **T-Shirt** 











#### Men/women leggins



The daily use of FIR provides several benefits such as blood circulation increase, metabolism activation, stimulation of the immune system activities, reduction of fatigue and alleviation of stress.

FIR is a high-tech class 1 medical devices made by melting at very high temperatures, minerals and unique yarn. In addition, everyone can use FIR fabric in all age groups. For example, suppose you suffer from muscle pain, rheumatism, and contractures. In that case, this fabric will immediately reduce the painful state thanks to direct contact with the suffering part of your body. For many years medical therapies used FIR rays.

You can use FIR products to struggle with muscle contractures, post-traumatic pain, cervical or lumbar or back arthritis, lumbago and fibromyalgia rheumatism, circulatory and skeletal system disorders, hypertension.









Improve sport performance



The FIR fabric can increase the sportspeople performance thanks to its unique fibre. It allows a more significant exchange at the intracellular and extra-cellular level of nutrients and oxygen emitting infrared.

The cells and organs exposed to infrared rays are energetically activated. Consequently, the increase in temperature leads to vasodilation and better blood circulation. Furthermore, infrared rays increase cellular exchanges and mobilize metabolic and toxic waste or foreign substances in the tissues, improving athletes' performance.

In addition, there is a lower increase in the concentration of lactate in the blood, which means that the anaerobic threshold comes more slowly, making it possible to prolong physical activity.

Wearing mineralized clothing of the FIR Sport line, thanks to 3D quality, allow a massaging effect that favours a better lymphatic circulation. In addition, the fabric provides perspiration zones (for correct thermoregulation) and tension points (for proper posture support).

## **FIR Sport**

Technical clothing that can provide energy to the body in the form of heat, improve oxygen production away from the anaerobic threshold and lactic acid production, and increase the ability to exercise.

FIR rays are called bio-genetic (means as life-generating) or physiological waves, which, by penetrating our vital system, generate an effect on the water molecules of our body. The result is a dilation of capillary vessels, a significant increase in blood circulation, and tissue and cell metabolism activation.

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**Products line:** 

Men/women T-Shirt Men/women sleeveless







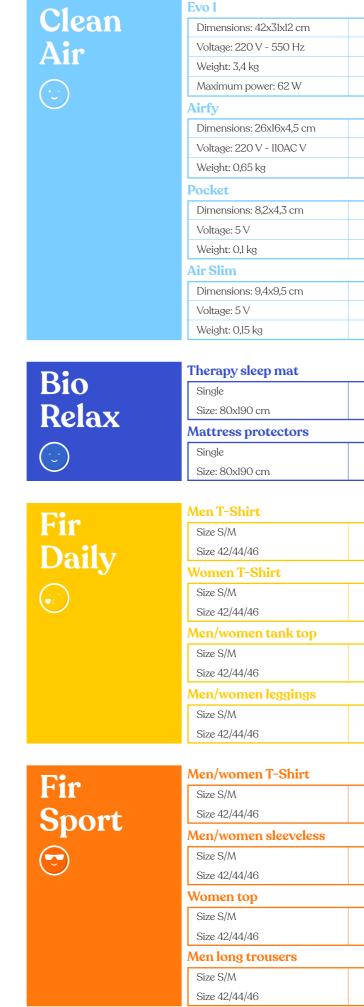


Men long trousers



Whether you're walking, running, pedalling, riding or working out at the gym, FIR mineralized clothing keeps your body dry.

In contact with the skin, FIR mineralized clothing: improves athletic performance, enhances oxygen absorption, increases joint elasticity, generates a vital increase in microcirculation, reduces the formation of lactic acid, helps in the recovery of muscular overload, accelerates recovery after physical activity/sports, supports and accelerates the rehabilitation after trauma.







Ozone emissions: 600 mg/h	LCD touch screen display
Influence capacity: 120 m <sup>2</sup>	Remote control
Operation up to 8 hours	2 water hoses (diff. lenght)
HEPA H2 filter	2 diffuser stones

Maximum power: 11 W	Operation up to 30 minutes
Ozone emissions: 600 mg/h	LCD touch screen display
Influence capacity: 100 m <sup>2</sup>	Water function

Maximum power: 0,4 W	Operation up to 8 hours
Ozone emissions: 5 mg/h	Lithium batteries
Influence capacity: <0,35 m³	USB cable power supply

Maximum power: 0,5 W	Operation up to 4 hours
Ozone emissions: 3 mg/h	USB cable power supply
Influence capacity: <0,35 m <sup>3</sup>	

Half square	Double
Size: 120x190 cm	Size: 160x190 cm
Half square	Double
Size: 120x190 cm	Size: 160x190 cm

Size L/XL	Size XXL
Size 48/50/52	Size 54

Size L/XL	Size XXL
Size 48/50/52	Size 54

Size L/XL	Size XXL
Size 48/50/52	Size 54

Size L/XL	Size XXL
Size 48/50/52	Size 54

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